



August 1 2008

MOTOR RACING GOLF AND GALA DINNER
Sentosa Golf Club/Amara Sanctuary Resort Sentosa
Thursday 25th September 2008

Goodwill Sports Ambassador
1996 F1 World Champion, Mr Damon Hill, OBE

Guest of Honour
Mr S Iswaran, Senior Minister of State, Trade and Industry

We are pleased to invite you to support our inaugural Motor Racing Golf and Gala Dinner which will take place at the Sentosa Golf Club/Amara Sanctuary Resort Sentosa on Thursday, 25th September 2008.

The event is organized by the Champions Golf Academy (CGA). Headed by former French Open Golf Champion, Alan Murray and his son, Mathew Murray, CGA has organized high profile professional, corporate and international charity golf tournaments in countries such as China, Korea, Australia, the United Arab Emirates and the Southeast Asia region, and through these events, raised private funding for charitable organizations such as World Vision, Make a Wish Foundation, Christina Noble Foundation and the Lupus Association.

CGA plans to raise at least S\$50,000 for the Down Syndrome Association Singapore, the nominated beneficiary for the event.

Several activities will take place during the week, including the inaugural 2008 F1 Singtel Singapore Grand Prix on 28th September, 2008. The race will be the first of its kind in F1™ history to be held at night and is the first street car race in Asia.

Mr S Iswaran, Senior Minister of State, Trade and Industry, Singapore will be the Guest of Honour. Mr. Iswaran is also Chairman of the Steering Committee of the 2008 Formula 1 Singtel Singapore Grand Prix.

1996 F1 World Champion, Mr Damon Hill, OBE will grace the event as our Goodwill Sports Ambassador.



With an international motor racing event and many sports personalities visiting Singapore in September 2008, this is indeed an opportune time to access people involved in the golf and international racing circuit, and to appeal to their corporate and social responsibility.

We expect a maximum capacity of 144 golfers to play at the Sentosa Golf Club, undisputedly Singapore's most exclusive golf club. We are also inviting non-golfers to grace the evening's prize giving ceremony and gala dinner at the Amara Sanctuary Resort Sentosa, and we expect 400 people in attendance representing sports and media personalities, ministers, fashion icons, corporate and business industry leaders. Incorporating live and silent auctions, a fashion show, raffle draw, dancing and entertainment by well-known jazz personalities - Salha from Dubai, Clare Moorhouse from the UK and the Louis Soliano Trio, the Gala promises to be a star-studded and memorable evening.

We sincerely hope that you will be able to support this event and worthwhile cause. Please do not hesitate to contact me or **Ms Suzanna Adahar** at suzanna_adahar@yahoo.com.sg or via her mobile: **+ 65 96248750** for information on sponsorship opportunities or individual golf packages. With much appreciation, we look forward to having you join us at this inaugural event and to your participation.

Sincerely,

Mr Matthew A. Murray
Managing Director



Event Program

Venue	Sentosa Golf Club (Golf)
10.30 am	Golf Registration – Clubhouse
10.30 am	Golf Clinic with Alan Murray – Golf Driving Range
12.00 noon	VIP Lunch at Grand Salon
1.00 pm	Flag off for Motor Racing Golf
6.00 pm	Scorecard Tabulation
Venue	Amara Sanctuary Resort Sentosa (Cocktails and Gala Dinner)
6.15 pm	Registration (foyer)
6.30 pm	Evening Cocktails – Mr Andy Nicol, BBC Sports Correspondent (MC) Featuring Louis Soliano Trio featuring Clare Moorhouse
7.00 pm	Arrival of VIP Guests
7.15 pm	Arrival of Guest of Honour - Mr S Iswaran Senior Minister of State, Trade and Industry And Goodwill Sports Ambassador, Mr Damon Hill, OBE
7.45 pm	Dinner Served
8.00 pm	Speeches V.V.I.P
8.15 pm	Fashion Show
8.45 pm	History of Singapore Grand Prix Eli Solomon, Author, Snakes and Devils
9.00 pm	Golf Prize Giving By V.V.I.P
9.30 pm	Live Auction – Mr Paul Masefield, ESPN Sports Commentator
10.15 pm	Raffle Draw
10.30 pm	Live Entertainment – Louis Soliano Trio featuring Salha and Clare Moorhouse
11.30 pm till late	Dancing



SPONSORSHIP PACKAGES

A) S\$5,000 Corporate Flight Package

Golf Tournament and Gala Dinner (Sentosa Golf Club/Amara Sanctuary Resort, Sentosa)

Includes:

- One (1) flight of Four (4) Golfers with golf buggies
- Welcome Gift Pack including:
 - Tournament T-Shirt
 - Tournament Memento
 - Tournament Cap
 - Tournament Golf Balls (Sleeve)
 - Tournament Bag
 - Singapore Golf Digest
- Half page advertisement in the event Souvenir Programme
- One (1) x 3 metre x 1 metre singled sided A-board on the golf course
- Team and Individual Photo of each player
- Gala Dinner for 4 Golfers

Publicity and Promotion

- Corporate Logo on Welcome Event Board
- Sponsors' sign on golf course
- Sponsors' Logo on the Prize Giving Banner
- Sponsors' logo on Champions Golf Academy website
- Event will be featured in local media and golf media

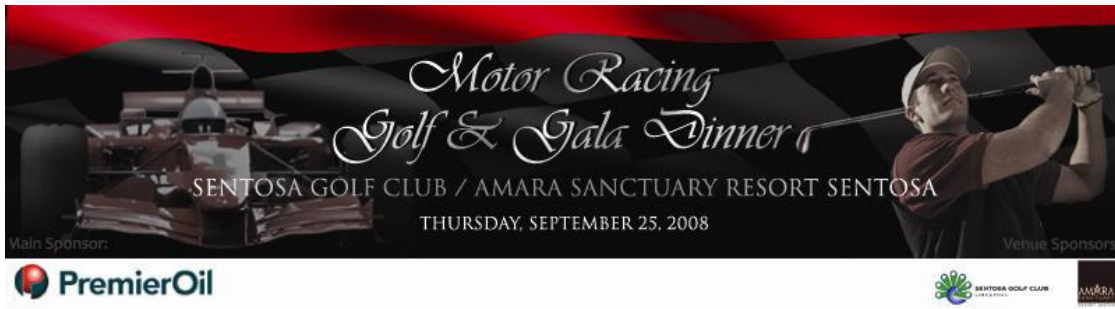
Optional Extras

- Placement of company door gifts and or marketing materials in Welcome Gift Pack
- Placement of your own corporate signage at ballroom foyer.

B) S\$1,250 Individual Package

Golf Tournament and Gala Dinner (Sentosa Golf Club/Amara Sanctuary Resort, Sentosa)

- One (1) Golfer with golf buggy
- Welcome Gift Pack including:
 - Tournament T-Shirt
 - Tournament Memento
 - Tournament Cap
 - Tournament Golf Balls (Sleeve)
 - Tournament Bag
 - Singapore Golf Digest
- Team and Individual Photo of each player
- Gala Dinner for 1 golfer



COMPANY INFORMATION:

Company Name			
Address			
Contact Person		Designation	
Telephone (O)		Mobile	
Facsimile		Email	
Signature		Date	

- I would like to be a sponsor as indicated in the Sponsorship Package. Please confirm my sponsorship of _____ (No of flights)
- I would like to attend the **Motor Racing Gala Dinner on Thursday, September 25 2008 at the Amara Sanctuary Resort Sentosa.**

I/We require: _____ single tickets @ \$350

Please send cheque payment and completed form to:

Champions Golf Academy Pte Ltd
 C/O 3 Pickering Street, #02-36 Nankin Row, China Square Central
 Singapore 048660
 Tel: +65 6327 8824 / Fax: +65 6223 7314

