



# SITF Golf Classic 2010

Date: 23 April 2010 | Venue: Orchid Country Club

## Sponsorship Packages

Organised By:



**Singapore infocomm  
Technology Federation**

**INFOCOMM  
SINGAPORE**  
INNOVATIONS IN ACTION

# About the Event

SiTF Golf Classic is the most anticipated event in the ICT industry calendar where the Who & Who's from the ICT business community will gather for a day of fun and camaraderie. SiTF Golf Classic 2010, held at the Orchid Country Club, will host some 220 ICT business honchos, guests and peers, pitching their skills for the ultimate Championship!

## About Orchid Golf Course

Located along the truly picturesque waterways of the Sungei Seletar Reservoir, Orchid Country Club boasts one of the most breathtaking courses in the region. With three 9-hole courses, the 27-hole international championship course was designed with the late Mr Ong Teng Cheong's personal guidance to be uniquely different. Named after orchids, the Aranda, Vanda and Dendro courses feature acres of immaculately manicured fairways and greens. Tee-off on a gentle rolling hill, conquer the strategically placed bunkers and drive a shot along the glassy waterways. Occasionally, be greeted by brilliantly-coloured flowers swaying to the cool breeze that sweeps through the reservoir.

The Aranda Course (Par 36, 3125m - blue tee) was the first 9-hole to be completed in September 1993. The fairways are wide making golf an enjoyable game for many new enthusiasts. However, some of the greens are undulating and huge, measuring an average of 700 to 900 square meters.

The Vanda Course is a Par 36 (3043m - blue tee). Despite being the shortest of the three courses, it offers challenging course management with abundant water hazards. Accuracy is a premium here. Good examples would be holes 6, 7 and 8.

The Dendro Course besides being the longest of the three 9-hole courses (Par 37, 3197m - blue tee), it has also one of the longest Par 5 (3rd hole - 590m) in Singapore. The complexity of the hole, besides the length, extends from the tee-shot which requires a carry of 180m across a pond to a narrow fairway bordered by OB on its left side to the green and protected by fairway sand traps. Here, the golfer needs not only accuracy, but also power to be on in regulation.

## Participants Profile

- C-Level Executives, Business & Government Leaders
- Vice Presidents, Directors, Senior Managers from both ICT and other business community

## Sponsorship

The SiTF Golf Classic provides the best tournament experience from tee-off, on the course, and at the golf dinner, providing you an intimate ambience to host your important guests and partners.

To raise your corporate presence and exposure to our elite group of business leaders and C-level executives, we have many tournament sponsorship packages that can help increase your brand visibility.

Sponsors will receive recognition in all marketing collaterals (eDMs), signage and website

### 1. Single Course Tee-to-Green Package – S\$10,000

- Select any One Course – Aranda, Vanda, Dendro
- Visibility on all 9-holes – Golf Pin Flag, Tee Box, Hole Indicator Board
- One Golf Flight (4 golfers)
- Four Dinner Passes

### 2. Tee-to-Green Package (Exclusive) – S\$27,000

- All three courses – Aranda, Vanda, Dendro
- Visibility on 27-holes – Golf Pin Flag, Tee Box, Hole Indicator Boards
- Three Golf Flights (12 golfers)
- Twelve Dinner passes

### 3. Single Hole Sponsor – S\$5,500

- Company name/logo will be exclusively displayed at desired hole location
- One Golf Flight (4 golfers)
- Four Dinner Passes
- Token of Appreciate (4 units)

### 4. Golf Accessories Sponsorship Opportunities\*

- Golf Shirt: S\$12,000
- Golf Bag: S\$18,000
- Golf Ball: S\$11,000
- Golf Cap: S\$8,000
- Golf Towel: S\$8,000
- Golf Umbrella: S\$8,000
- Golf Magnetic Ball Marker: S\$8,000

\*\* Golf Accessories Sponsors are entitled to One Golf Flights, Four Dinner Passes

### 5. Beverage Sponsor

#### – S\$5,000 (non-alcoholic drinks)

- Setup of one water station on each golf course
- One Tabletop Exhibit at Cocktail Session
- One Ball
- One Dinner Pass

### 6. Dinner Sponsor – S\$20,000

- Company recognition at the dinner
- 1 Corporate Dinner Table (10 passes)
- 1 Golf Flight (4 golfers)
- Signage on table
- One Tabletop Exhibit at Cocktail Session
- Distribution of Corporate Collateral/Door Gift/Goodie Bag

### 7. Other Sponsorship Opportunities\*\*

- Champion Trophies: \$5,000
- Buggy Flag: S\$8,000 (Flags will be displayed on all buggies)

\*\* Company name and logo will be printed on the respective golf accessories and signage.

**For sponsorship discussion, please contact:**

**Jacqueline Khoo**

**T. 6325 9713**

**E. [Jacquie.khoo@sitf.org.sg](mailto:Jacquie.khoo@sitf.org.sg)**

**Claudine Ang**

**T. 6325 9710**

**E. [claudine@sitf.org.sg](mailto:claudine@sitf.org.sg)**

# Priority Booking Form

Please contact Jacquie Khoo Tel: +65 6325 9713, Email: Jacquie.khoo@sitf.org.sg  
or Claudine Ang Tel: +65 6325 9710, Email: claudine@sitf.org.sg

We want to sponsor the following package:

Please tick [ X ] as appropriate:

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> Single Tee-to-Green | <input type="checkbox"/> Tee-to-Green (3-courses) | <input type="checkbox"/> Single Hole               |
| <input type="checkbox"/> Dinner              | <input type="checkbox"/> Beverage                 | <input type="checkbox"/> Golf Tee Shirt            |
| <input type="checkbox"/> Boston Bag          | <input type="checkbox"/> Golf Ball                | <input type="checkbox"/> Golf Cap                  |
| <input type="checkbox"/> Golf Towel          | <input type="checkbox"/> Golf Umbrella            | <input type="checkbox"/> Golf Magnetic Ball Market |
| <input type="checkbox"/> Champion Trophies   | <input type="checkbox"/> Buggy Flag               |  |

We attached cheque\* (bank & cheque no.) \_\_\_\_\_ for amount\*\* S\$ \_\_\_\_\_

**Our details are listed below:**

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact No: (O) \_\_\_\_\_ (HP) \_\_\_\_\_

Email: \_\_\_\_\_

\_\_\_\_\_  
Authorised Name & Signature

Designation:

Date:

## Important Notice:

- Sponsorship fees are subjected to the prevalent 7% GST. Payments must be made prior the event.
- Payment to be made to "Singapore infocomm Technology Federation" and mail to 55 Neil Road Singapore 088892.

## PAYMENT INSTRUCTIONS

Please read this application carefully, print or type all information requested and sign in the space provided.

1. Return the signed sponsorship acceptance form and Terms of Agreement
2. Payments for all Sponsorships are due within 10 business days from the date of invoice.
3. Payment Methods:

*By Cheque:*

Payable to "**Singapore infocomm Technology Federation**"

Ref: SiTF Golf Classic 2010

☒ Singapore infocomm Technology Federation

55 Neil Road Singapore 088892

☎ Tel: +65 6325 9700 Fax: +65 6325 4993

*By Bank Transfer:*

Account: Singapore infocomm Technology Federation

Bank Name/Code: DBS Bank / 7171

Account No: 033-900539-8

☎ Tel: +65 6325 9700 Fax: +65 6325 4993

# Terms of Agreement /Contractual Rules

## 1. INDEMNITY AND LIMITATION OF LIABILITY

Except for negligence or willful misconduct, neither SiTF, sponsor, any co-sponsor, exhibitor, meeting, facility, or other exhibit space provider, nor any of their officers, agents, employees, facilities, other representatives, or assigns shall be liable for, and are hereby released from, any claims for damage, loss harm, or injury to the person, property or business of the parties or any of its visitors, officers, agents, employees, or other representatives, resulting from theft, fire, earthquake, water, unavailability of the exhibition facility or intermediate staging facilities, accident, or any other reason in connection with the event or any planning meeting, demonstrations, or stagings.

The Sponsor and SiTF (as the "Indemnifying Parties") shall indemnify, defend, protect and hold the other (the "Indemnified party"), their officers, directors, agents, and employees, harmless from: any and all third-party claims, demands, suits brought or threatened; damages, losses, costs, reasonable attorneys' fees and expenses which result or arise from negligence or willful misconduct in connection with the Indemnifying Party's participation in the Forum, provided that (i) the Indemnified Party gives prompt notice of the claim to the other party; (ii) the Indemnifying Party has sole control over the defense of the claim, including any decision to settle; and (iii) the Indemnified Party provides the other party with all reasonable assistance therein. SiTF shall not be responsible for the security of Sponsor's equipment or its proprietary software or hardware information, and Sponsor shall have full responsibility for any theft or other loss, including any subrogation claims by its insurer. It is the responsibility of the Sponsor to maintain proper insurance coverage for its property and liability.

## 2. RIGHT TO REFUSE

SiTF reserves the right to review and reject any application for sponsorship without prejudice.

## 3. CANCELLATION OR TERMINATION OF EVENT

If for any reason beyond its reasonable control, including fire, strike, earthquake, damage, construction or renovation to the Meeting Facility, government regulation, public catastrophe, Act of God, any similar reason, SiTF shall determine that the event or any part may not be held, SiTF may cancel the event or any part. In that event, SiTF and Sponsor shall mutually determine the refund to the Sponsor for its share of the balance of the aggregate fees which remain after deducting all expenses incurred by SiTF.

## 4. SPONSOR CANCELLATION

There are no refunds for cancellations by exhibitors/sponsors. If an exhibitor/sponsor cancels at any time, for any reason, the exhibitor/sponsor will be responsible for the entire Exhibition/Sponsorship fee. SiTF reserves the right to relocate or reschedule programs. If rescheduled event does not mesh with the exhibitor's/sponsor's needs or schedule, the exhibitor/sponsor may elect to seek a credit to be used on any SiTF event, valid for one year from the date of the originally scheduled event dates.

## 5. LIABILITY

Under no circumstances will any party to this agreement, any co-sponsor or the Meeting Facility or to their exhibit space provider be liable for lost profits or other incidental or consequential damages for any of their acts or omissions whatsoever, whether or not apprised of the possibility or likelihood of such damages or lost profits Under no circumstances shall SiTF's or Sponsor's liability exceed the amount actually paid by the Sponsor for the sponsorship opportunity. SiTF makes no representations or warranties, including, but not limited to the number of persons who will attend the event.

## 6. AGREEMENTS TO TERMS, CONDITIONS AND RULES

Sponsor agrees to observe and abide by the foregoing terms and conditions and by such additional terms, conditions and rules made by SiTF, and made known to the Sponsor, from time to time for the efficient and safe operation of the event. In addition to SiTF's right to cancel sponsorship and withdraw its acceptance of the application, SiTF in its sole judgment, may refuse to consider for participation in future events a Sponsor who violates or fails to abide by all such terms, conditions and rules. This application represents the entire agreement between the Sponsor and SiTF concerning the subject matter of this application. SiTF is not making any warranties or other agreement except as set forth above. Any amendment to this contract must be in writing, signed by SiTF. The headings used in this agreement are for organisation purposes only and are not to be used in the interpretation of the substance of this agreement. The rights of SiTF under this agreement shall not be deemed waived except as specifically stated in writing and signed by an officer of SiTF. If any term of this agreement shall be declared invalid or unenforceable, the remainder of the agreement shall continue in full force and effect.

This agreement shall be binding upon the heirs, successors and assigns of the Sponsor subject to the terms of the agreement regarding assignment.

I have confirmed that I have fully read and understand the Terms of Agreement for our sponsorship application.

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Name, Signature, Company Stamp & Date