

www.johorgolfexpo.com



Johor Golf Expo 2024

Venue

Co Organisers



Sanctioned by



OVERVIEW

About JGE2024

JGE2024 aspires to position Johor as the premier destination for golf enthusiasts and industry professionals alike.

This exciting event is set to generate a wealth of local job opportunities across the hospitality, retail, and event management sectors.

By focusing on elevating awareness of golf and its benefits, JGE2024 will play a significant role in driving the region's economic growth.

Attendees can look forward to a vibrant showcase featuring over 85 exhibitors, unveiling the latest innovations in golf and leisure products.

In addition to fostering job creation, JGE2024 aims to stimulate local businesses by attracting visitors both domestically and internationally.



Johor Golf Expo 2024

About Our Schedule

The expo celebrates golf's history, uniting stakeholders in the sport, including manufacturers, retailers, course owners, travel providers, training services, technology innovators, and golf associations. The event highlights golf's ability to unite people across cultures and generations.



**Senibong Golf Club,
Gelang Patah, Johor.**



18 – 20 October 2024

9am – 9pm





Johor Golf Expo 2024

About Our Schedule

Our schedule encompasses many various golf and non-golf activities such as golf for all levels of golfers from tournaments to fun games at the range area. There will also be many other fun games and activities during the Expo, including Clowns, Magicians, Face painting, bouncy castle, Music, DJ and giveaways. Various food options will be available with over 10 Johor Food Truck Association food trucks on site.

Date	Event
14 September	Bridgestone ASEAN Amateur Open
22 September	Interclub Men's Invitational
29 September	1st Qualifier (Amateurs Golf game)
30 September	Sponsors novelty announcement day
2-5 October	MGA Junior Open
12-13 October	JGE Family Sports, Food & Music Festival, Johor Food Truck Association, Walking Course, Foot golf, Treasure Hunt, Beat the PRO Par 3, Mini theme park.
16 October	Ladies Interclub Pro-Am Series Sanctioned by Asian Ladies PGA
17 October	Golf Club & Course Management Seminar 2024 , Corporate Golf Day
18 - 20 October	Golf Expo & Public Activities, JGE2024 International Pro-AM, Welcome Gala Dinner, Golf Expo & Public Activities, Booths Exhibition, Multi Sports, Closing Gala Dinner, Prize Announcement
27 October	Appreciation Game



Invited

JGE2024

Exhibitors

- ✓ Golf Equipment and Manufacturers and Retailers
- ✓ Golf Course Owners and Operators
- ✓ Golf Travel and Tourism Providers
- ✓ Food and Beverages Providers
- ✓ Technology and Innovation Exhibitors
- ✓ Golf Academy and Training
- ✓ Golf Associations and Organisations
- ✓ Corporate Sponsors and Partners



JGE2024

Confirmed Exhibitors

- Senibong Golf Club
- Champions Golf
- Keppel Club Singapore (Golf Academy)
- Champions Turf Consultancy
- Champions ELM
- Permas Jaya Golf Club
- PGA of Malaysia
- Tamarin Golf Course The VIP
- Champions Resort To Nature
- Malaysia Golf Association
- MGA Go Golf
- Tourism Malaysia
- Johor Golf Tourism Association
- R & F Speedfest
- Straits Golf Driving Range
- Champions Ace Range



JGE2024

Visitors

- ✓ Golf Enthusiasts
- ✓ Corporate Groups
- ✓ Families and Social Groups
- ✓ General Public
- ✓ Industry Professionals
- ✓ Tourists and Travelers
- ✓ Students and Youth

Media Coverage

By Our Media Friends

PRINT



DIGITAL



SOCIAL MEDIA



TV



RADIO



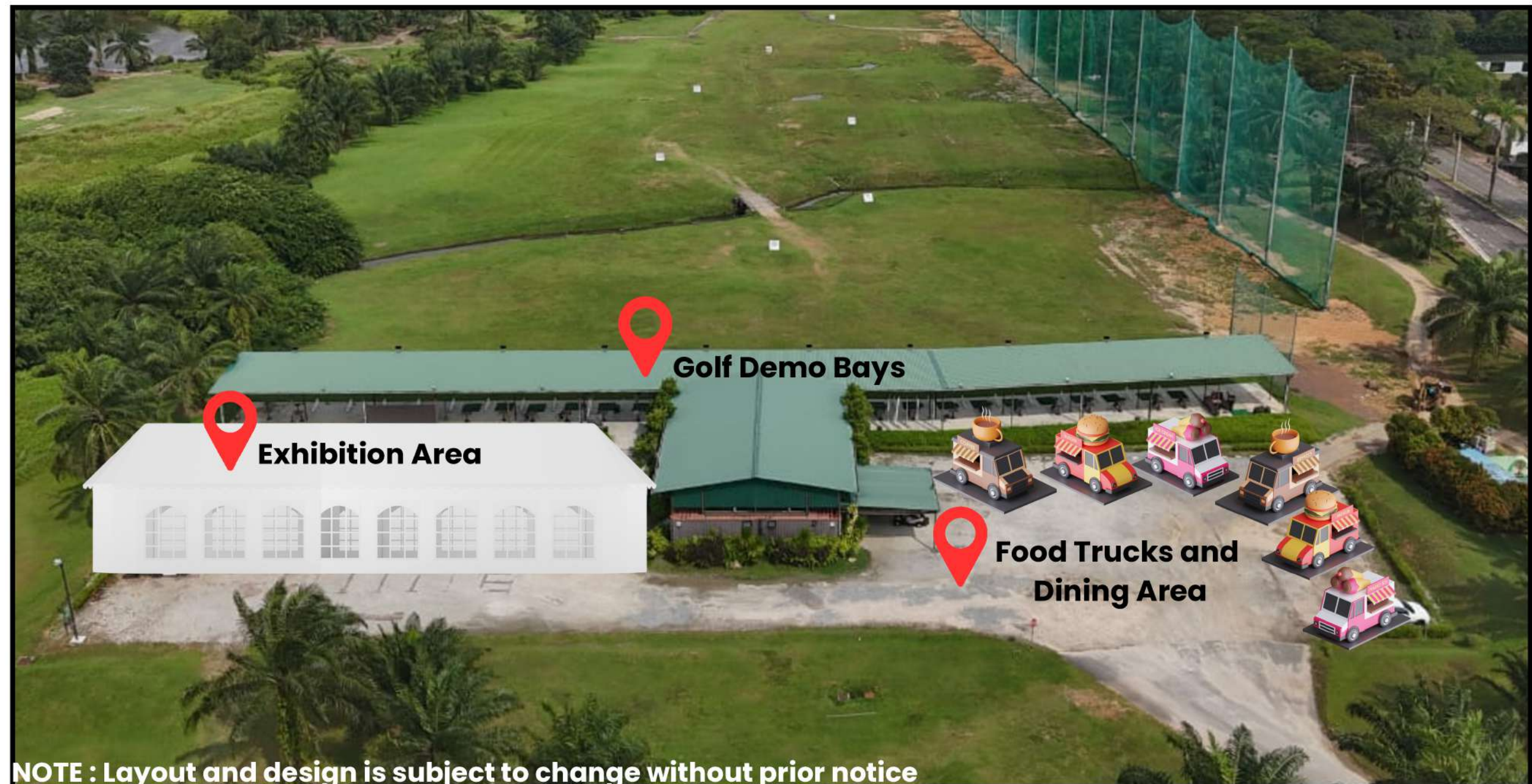
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Johor Golf Expo 2024

Driving Range

Area



Johor Golf Expo 2024

Layout Exhibition

Details:

- 70 Exhibitor booths
- 15 Golf Demo Bays
- 10 Food trucks
- 10 dining tables

-  Exhibition Booths
-  Golf Demo Bays
-  Food trucks & Dining Area

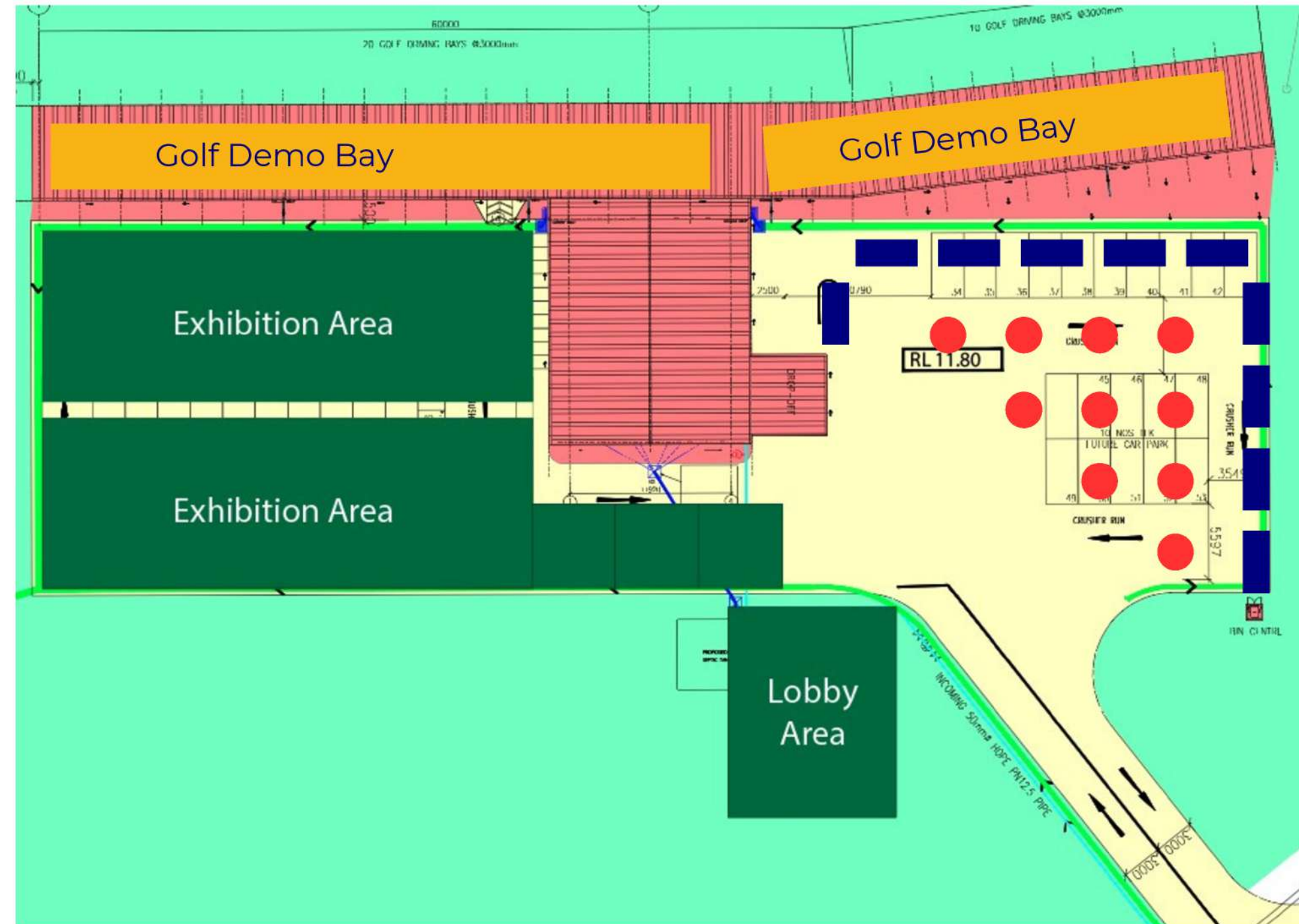


NOTE : Layout and design is subject to change without prior notice

Johor Golf Expo 2024

Layout Exhibition

- Exhibition Booths
- Golf Demo Bays
- Food trucks
- Dining Area

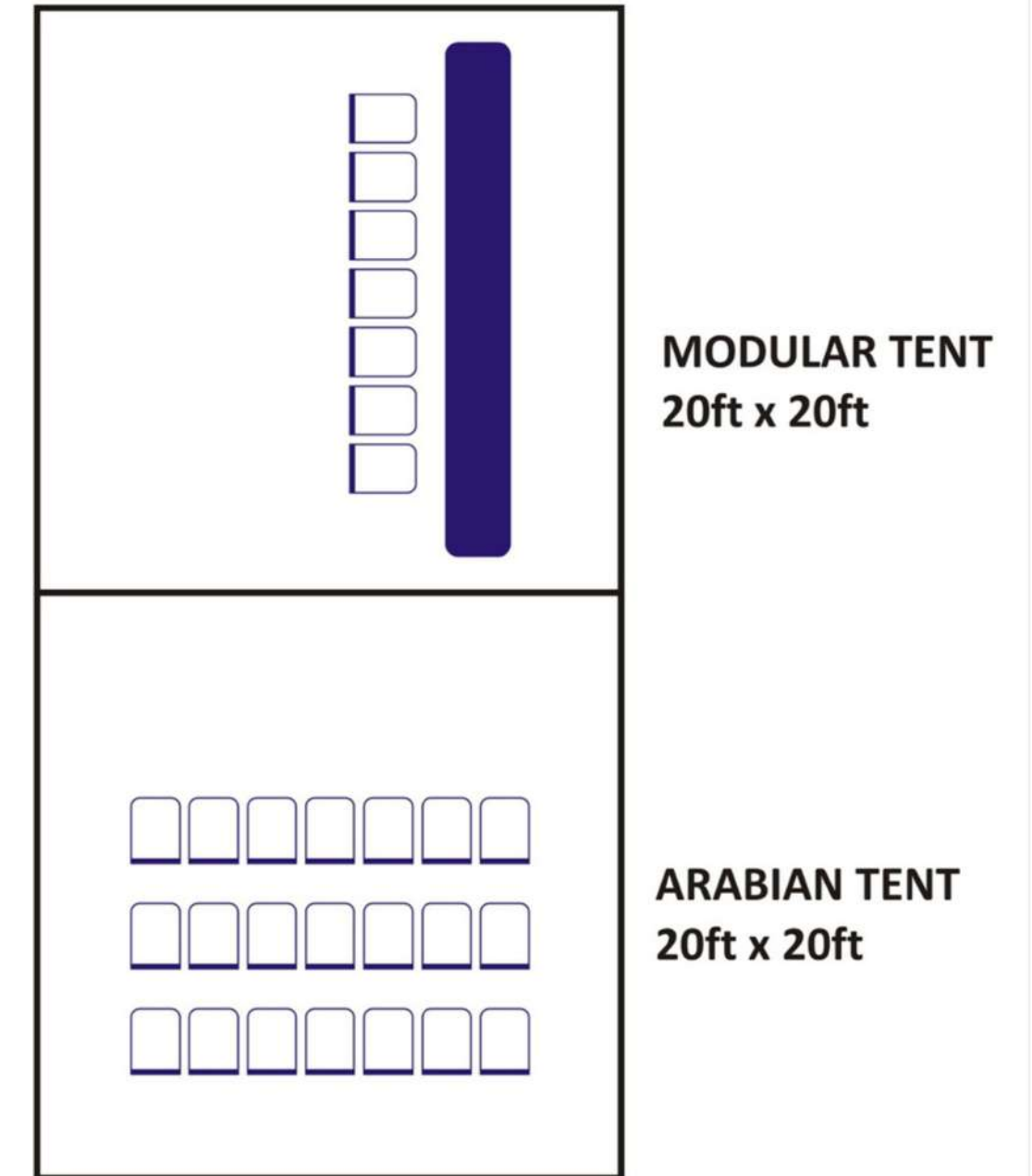


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Johor Golf Expo 2024

Layout

Registration Area



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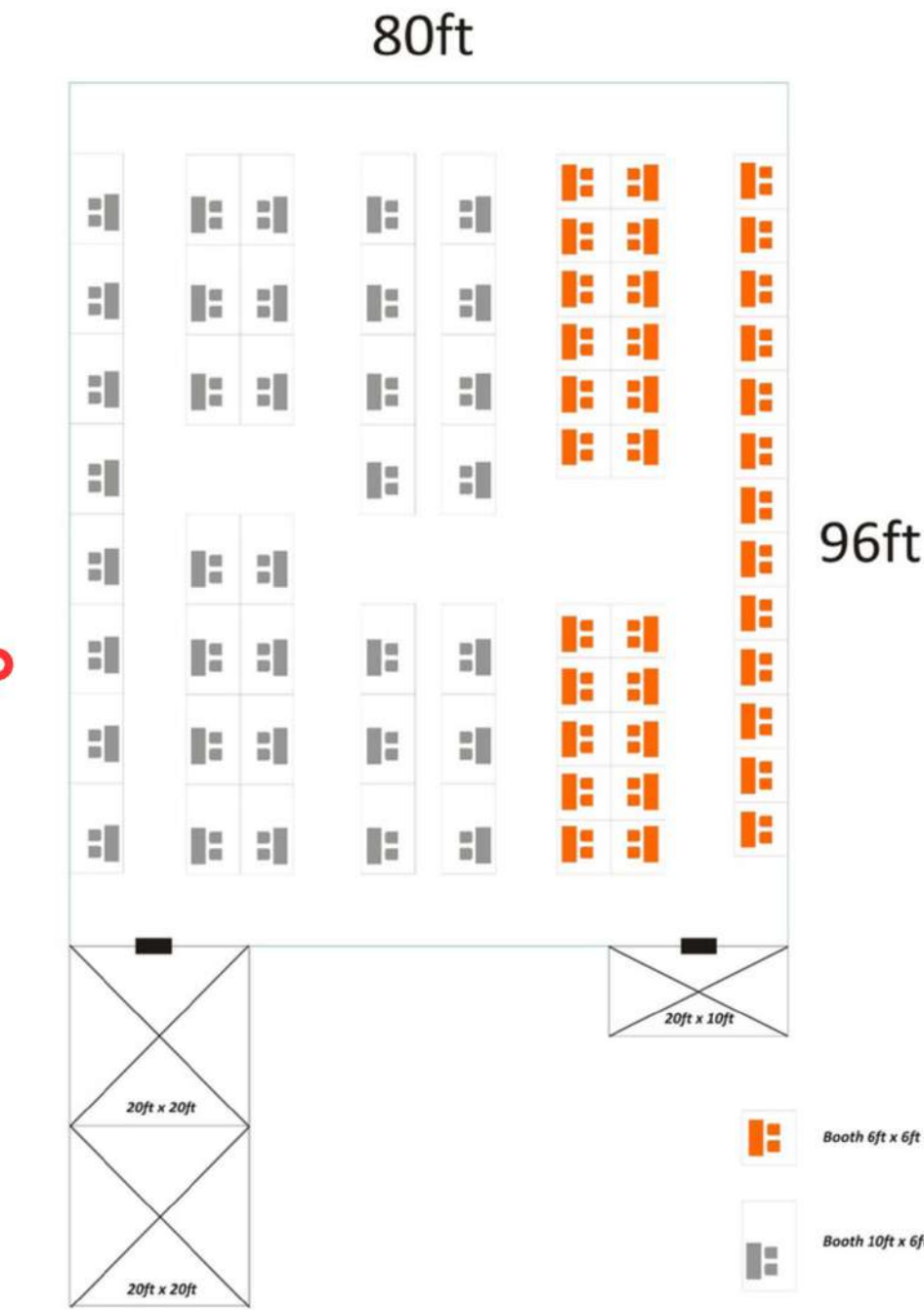
Johor Golf Expo 2024

Layout

Exhibition Area



■ Exhibition Booths



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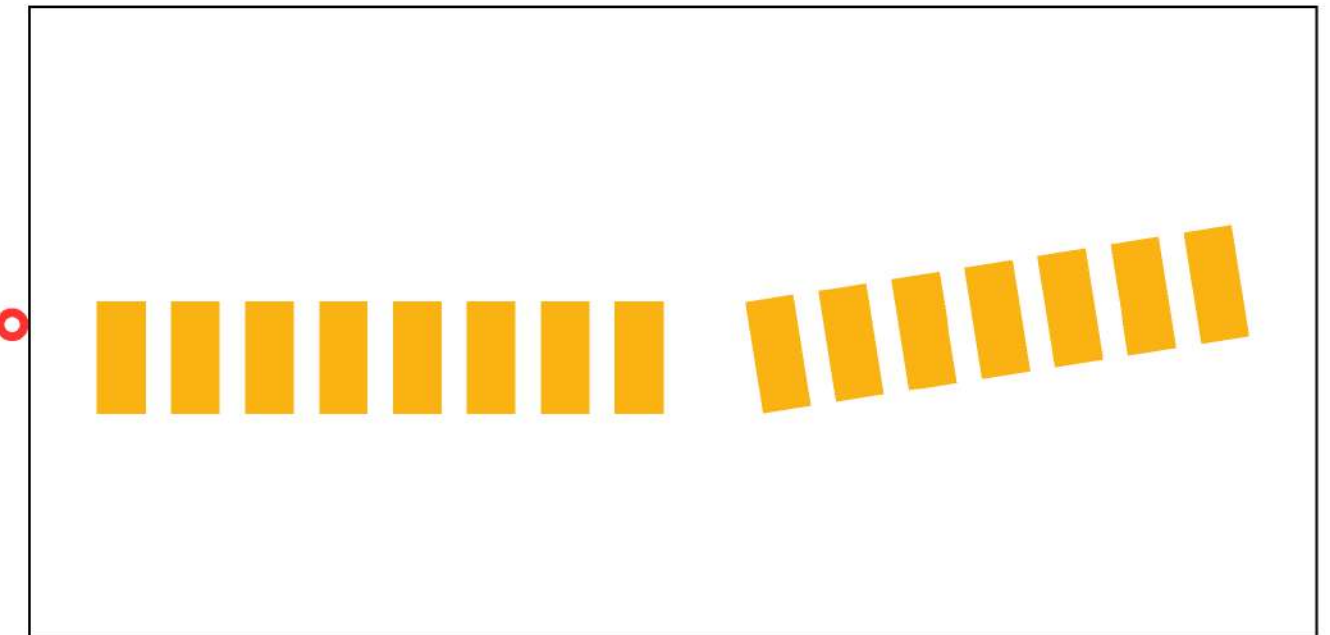
Johor Golf Expo 2024

Layout

Exhibition Area



Golf Demo Bays



 Golf Demo Bays

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Johor Golf Expo 2024

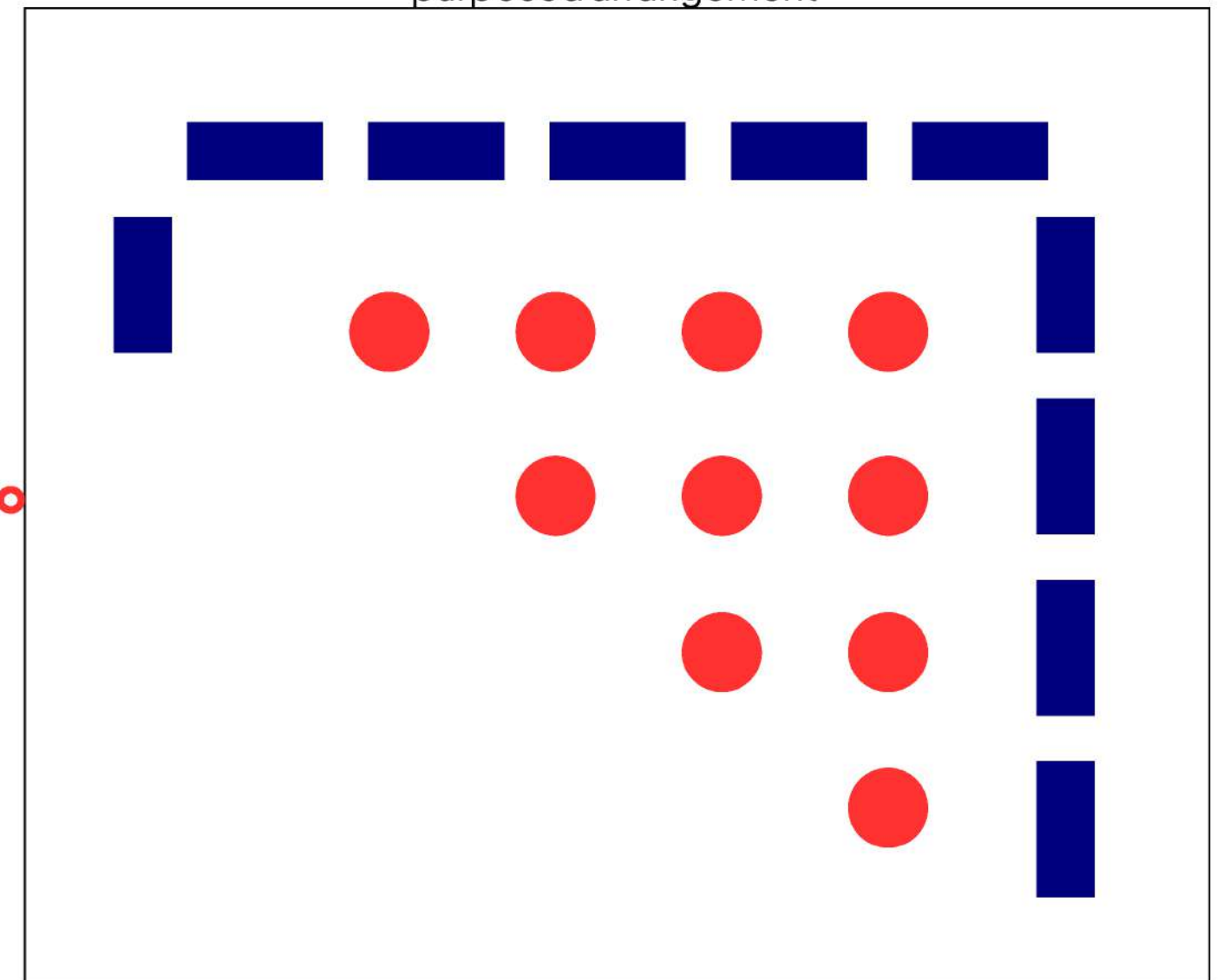
Layout

Foodtrucks and Dining Area



-  Food trucks
-  Dining Area

Foodtrucks and dining
purposed arrangement



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Participants of

Exhibitor Booth Fees

RM 3,000.00 for 3 days

Thank You Join Us

Shasha

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The information presented in this deck is current as of September 6th. We will continue to provide updates as new information becomes available.